



# Agrivoltaics in India: Potential Business Cases

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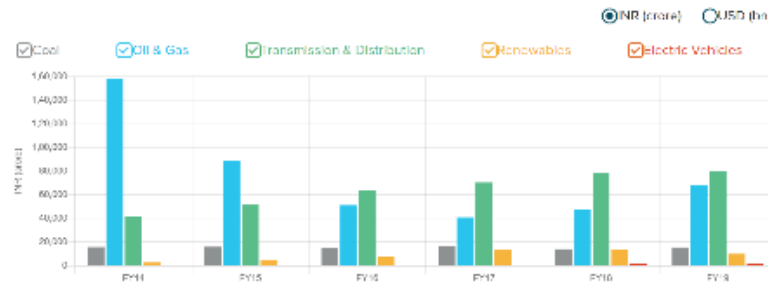
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# About IISD

## Practical knowledge for implementation

Knowledge & data for centre and states

How Big are India's Subsidies for Fossil and Clean Energy?



Engagement with decision-makers & influencers



Strategic communications



## Integrated into a 35+ global team



Other national work programs in...



Canada



Indonesia



South Africa

Global thematic pillars on...



Shifting support



FF phase outs



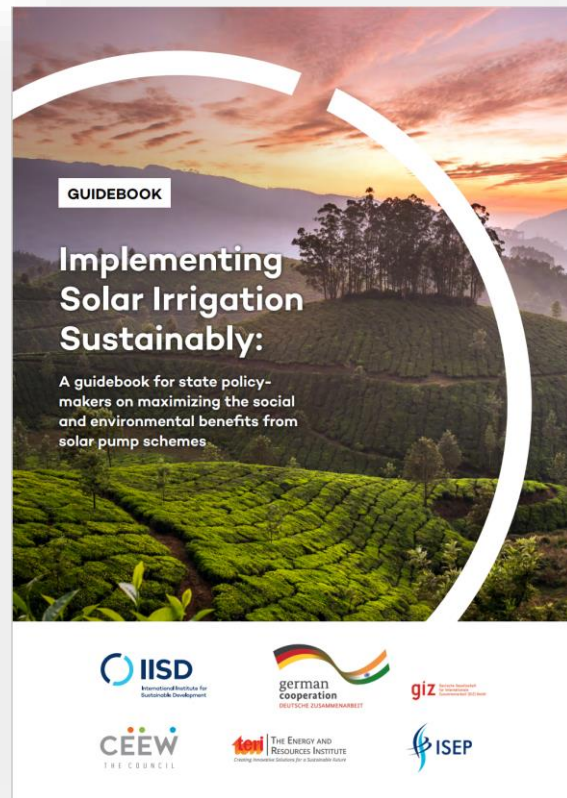
Just transition

# Guidebook on PM-KUSUM

## Phase- I

### Solar pumps

PM-KUSUM  
Components  
B & C(IPS)



## Phase- II

### Solar feeders

PM-KUSUM  
Components  
A & C (FLS)

Under development

## Context-specific business models are key to scale up agrivoltaics

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- Agrivoltaics is still in technology demonstration phase → Next phase of pilots should focus on developing business models.
- Unique and complex agroeconomic context → Business models, and definitions and standards should be developed within this context.
- Diversity of technology and deployment designs in agrivoltaics → Business models should build on technology models.

# Business models should align incentives of stakeholders

## Developers

## Farmers

### Incentives

- When land is scarce or land-rent is relatively high, developers can negotiate lower land-rents through agrivoltaics
- Services provided by agriculture including lower panel temperature, avoided maintenance works

- Additional income through land rent
- Services of shading and protections from natural hazards (like hailstorm)

### Costs

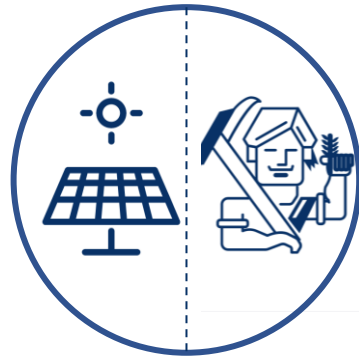
- Higher capital cost
- Potential decrease in power generation due to design modifications

- Potential impact on crop yield
- Decrease in effective land available for cultivation

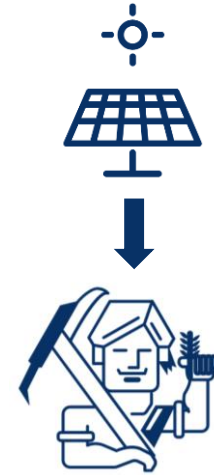
# Three broad (potential) business models



**Equal partnership  
between farmer and  
developer**



**System wholly-owned  
and operated by one  
entity**



**Developer as the primary  
promoter and farmer as  
the secondary partner**

## Business model

*Developers enters into agreement with a farmer to set up and operate the power plant while the farmer continues cultivation on the same land.*

# Equal partnership model

## Suitable factors

Area:

- Areas with high land rent and reasy market available for high-value crops. E.g., peri-urban areas
- Areas where precision farming and new technologies like polyhouses has good adoption

Farmer:

- Growing/willing to experiment with high value crops suitable for agrivoltaics

Developer:

- Willing to experiment different deployment models

## Design considerations

Agriculture productivity is the primary design consideration

- Raised structure allowing movement and sufficient airflow
- Maximum sunlight at soil with bifacial panels and orientation

## Key risks

- Competition for resources leading to management conflict
- Farmers are locked-in to a cropping system that is compatible with the agrivoltaics structure

# Single entity model

## Business model

*Single entity buys or leases-in an existing farmland to set-up and manage agrivoltaics system.*

## Suitable factors

Area:

- Areas with good market for high-value crops. E.g., peri-urban areas

Promoter:

- Willing to experiment with agriculture production to maximize agriculture revenue stream

## Design considerations

- Total revenue and land-use productivity is the primary design consideration
- High flexibility with regards to type of crops. Can experiment with new crops and other activities like pisciculture, livestock rearing etc.

## Key risks

- Agriculture may not be a priority in the long-term, if there is an opportunity to get more revenue through structural modifications



# Farmer as secondary partner

## Business model

*Developer sets up power plant and allows farmers to cultivate in the available area. Both parties gain from the synergies*

*Huge potential owing to a high concentration of PV plants in arid regions*

## Suitable factors

Area:

- Can be implemented anywhere
- Arid and semi-arid regions where the 'shading' service enables cultivation in all seasons and increases land productivity

Developer:

- Willing to accommodate some design modifications to allow more efficient use of land for agriculture

## Design considerations

- Revenue generation from the sale of power is the primary design consideration
- But minor changes like a modest increase in structure height and change in orientation to allow better lighting on ground, can drastically increase the scope of cultivation

## Key risks

- Safety and security risks arising from the open access to the solar plant site and agriculture operations

# Policy measures can support agrivoltaics scale-up

- 1** Developing definitions and standards crucial for targeted policy support
  - Identify suitable parameters for classifying a solar plant as agrivoltaics
  - Consider the diversity in technology and business models while developing definitions
- 2** Explore new financing mechanisms to improve the competitiveness of agrivoltaics
  - Test innovative tariff designs to incentivize land-use productivity
  - Support open access route for agrivoltaics
- 3** Capacity building support is critical for scaling-up – Agrivoltaics modelling, and crop planning under shade requires capacity building for both developers and farmers
  - Introduce lighthouse/demonstration projects in each state
  - Promote centers of excellence in partnership with knowledge institutions
  - Conduct trainings in the co-management of resources

# Thank You!

**For more information:**

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